

## APPLICATION FOR ARTIST ALLEY EXHIBIT SPACE

**1. COMPANY INFORMATION:** Please Print

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Company Name

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Display Name (Maximum 20 characters including spaces)

\_\_\_\_\_

Contact Name (Please Print)

\_\_\_\_\_

Address

\_\_\_\_\_

City State/Province

\_\_\_\_\_

ZIP Code/Postal Country

\_\_\_\_\_

Phone Cell

\_\_\_\_\_

Email

\_\_\_\_\_

Website

\_\_\_\_\_

Social Media

\_\_\_\_\_

**2. PRODUCTS:** We carry products related to

**PRIMARY GENRE (Choose one only)**

Comics  Sci-fi  Gaming  Horror  Anime  Other

**PRODUCTS YOU ARE SELLING (Choose all that apply)**

BOOKS - Comics/Graphic Novels/Books

ART - Original Art / Commissions / Prints

CRAFTS - Jewelry/Toys/Figures

Other (please list) \_\_\_\_\_

**3. SPACE RATES 2020**

**STANDARD**  
Space consists of one 6' skirted table, 2 chairs, and 2 exhibitor passes

**PREMIUM**  
Space consists of one 5' x 12' end cap space, which includes two 6' skirted tables, 2 chairs, and 2 exhibitor passes.

Standard Table ..... \$360.00 ea. X \_\_\_\_\_ = \$ \_\_\_\_\_

Premium End Cap ..... \$765.00 ea. X \_\_\_\_\_ = \$ \_\_\_\_\_

Total Space Charge ..... \$ \_\_\_\_\_

Please make checks payable to:  
**INFORMA POP CULTURE EVENTS INC.**

**ARTIST ALLEY PAYMENT TERMS:**  
100% with application submission.

**4. TERMS AND CONDITIONS:**  
Placement of space(s) is at Show Management's sole and absolute discretion.

I understand that this is only an application and does not guarantee exhibit space until a contract is issued. Once approved, all payments are **non-refundable** and **non-transferable**. We will review your application and a representative will contact you.

**I declare that the items on display and/or for sale at my table are my original creations.**

\_\_\_\_\_ Date

Exhibitor's Signature

**Return this completed form by mail to:**

**FAN EXPO Dallas™**  
**APPLICATIONS**  
Attention: Exhibitor Services  
Informa Support Services, Inc.  
101 Paramount Drive  
Suite 100  
Sarasota FL 34232

**Any Questions?**  
Jessica.Somerville@fanexpohq.com  
Tel: 416.512.3866

[www.fanexpodallas.com](http://www.fanexpodallas.com)

**For Office Use Only**

Payments	Method	Date	Amount
1.	_____	_____	_____

Booth Size: \_\_\_\_\_

Assigned Location: \_\_\_\_\_

Confirmed

